NEWS RELEASE

Niterra Co., Ltd.

# Support for the 2024 Noto Peninsula Earthquake

**NAGOYA, JAPAN, January 11, 2024 —** Niterra Co., Ltd., Japan's leading spark plug and ceramics manufacturer with an evolving portfolio focused on ceramics and beyond, has expressed its deepest condolences to those who lost their lives in the Noto Peninsula Earthquake and its heartfelt sympathy to all those affected by the disaster.
Niterra Co., Ltd. has decided to make a group-wide donation of 10 million yen through the Japanese Red Cross Society to be used for the relief of disaster victims and reconstruction of the affected areas.
At the same time, Niterra Co., Ltd. prays for the safety of all those affected by the earthquake and for the earliest possible recovery.

**About Niterra**
Founded in Nagoya, Japan in 1936, Niterra Co., Ltd. (formerly NGK Spark Plug Co., Ltd.) is renowned for its NGK-branded spark plugs and NTK-branded ceramic products. Niterra, a coined word combining the Latin words "niteo" (shine) and "terra" (Earth), was introduced in April 2023 to express the reborn company's commitment to sustainability through an evolving portfolio focused on ceramics and beyond. Under the corporate message "IGNITE YOUR SPIRIT," Niterra is now expanding into the growth fields of mobility, healthcare, environment and energy, and communications. The company's consolidated revenues in fiscal 2022 (to March 2023) totaled 562.6 billion yen (4,167 million USD). Niterra has 33 bases in Japan and 59 overseas, and more than 16,000 employees worldwide. Please visit https://www.ngkntk.co.jp/english/.